



THE CONTENT LAUNCHPAD

Create and implement a sales-driven content strategy in 90 days

LAUNCH

Blog Management

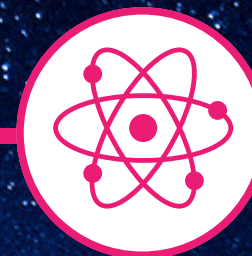
From failure to launch to mission accomplished



Ignition
Publish



Lift off
Promote



Orbit
Measure



EXECUTE

Content Coaching

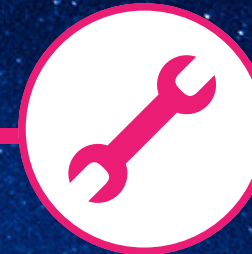
From concept to creation



Countdown
Finalise / Approve



Modification
Feedback / Edit



Prototype
Research / Draft

PREPARE

Content Strategy

From purposeless to plan of action



Mission
Objectives / Avatar



Blueprint
Content plan



Flight path
Implementation plan

